

GAD NewsFLASH



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1 March 2022



DEPUTY DIRECTOR ANG KICKS OFF 2022 NATIONAL WOMEN'S MONTH CELEBRATION

With the theme "Agenda ng Kababaihan Tungo sa Kaunlaran", Deputy Director for ATS Zorayda V. Ang kicked off ITDI's annual National Women's Month Celebration (NWMC) on 1 March 2022.

As Gender and Development Chair, DD Ang led the gathering of nearly hundreds of ITDI officer and staff in front of the National Metrology Building, all in various shades of purple tees, as a show of support to the cause. She was joined by Deputy Director for R&D Dr. Christine Marie C. Montesa and members of he ITDI GAD Technical Working Group.

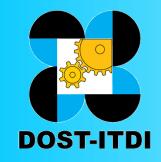


Presidential Proclamation No. 227 declared in 1988 the month of March as Women's Role in History Month. The aim is to celebrate women's right to choose, to be heard, to make significant changes in their own lives, to impact local priority issues, and to call for concrete actions.

ITDI celebrated NWMC in many ways, namely: with posts of NMWC streamers on ITDI buildings, use of PCW's Lupang Hinirang video and NWMC Zoom background in virtual events, wearing of purple-color shirts on tuesdays, Playing of PCW videos in various areas in ITDI every Friday, use of NWMC social media-frames in personal social media platforms, distribution of NWMC-themed shirts, and other items to ITDI staff, and participation in the music video making contest themed #BreakTheBias

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ITDI GAD 2022 WOMEN'S MONTH-THEMED SOUVENIR ITEMS GIVE AWAYS TO ALL ITDI EMPLOYEES

As the ITDI commemorates the Women's Month, ITDI GAD provisioned women's month themed souvenir items (t-shirt, alcohol spray bottle, and face mask) to all ITDI employees regardless of employment status.

These items was used throughout the month that signified the Institute's adherence to the campaign.

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