

IPM training series levels up HR moxie

DOST-ITDI is holding the Philippines' 15th Global Innovation Index (GII) rank as its new trump card.

The Philippines, which was rated as a middle-income economy that outperformed on innovation relative to its level of development, placed in the Top 59 countries and has inspired ITDI to aim at steadily increasing the country's succeeding GII ranking.

In support, its Intellectual Property Management (IPM) Team, is racing to speed up the enculturation of an innovation mindset among its researchers through an IPM Training series under the program "Building a Culture of Innovation in ITDI."

On February 14-15, 2023, ITDI initiated its first installment of the series with the "Introduction to the ITDI IP Audit and Strategy (IPAS) Report" attended by 25 participants.



The IPAS Report, a new requirement for the closure of R&D projects, is a documentation of potential IPs related to the project; it recommends to the Executive Committee commercialization of IPs with the potential to be a market gainer.

The 2nd training installment focused on "Customer Discovery" which was held on March 16, 2023 with nearly 30 participants. This series is an orientation on developing the market or customer hypothesis.

ITDI Deputy Director for Administrative and Technical Services Dr. Zorayda V. Ang, led the training sessions to ensure participants' target level of takeaways and learnings.

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(1st IPM training series on IPAS participants)



(2nd IPM training series on Customer Discovery participants)

Through this year-long series of training courses and seminars, correcting the operational inconsistencies in IP generation and management at ITDI will involve the collaboration of multiple parties. Long-time researchers, new hires, and technology transfer officers are encouraged to participate in all activities.

In the end, the customized training tools are expected to hone the participants' skills in developing research proposals that are substantial, strong, and sound to merit IP approval.

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Working behind and facilitating the conduct of the training activities is Technological Services Division-ITDI together with the ITDI IPM committee. The team renders related services such as the establishment of an effective IPM system and providing IPM-related technical assistance in order to promote a culture of innovation among DOST-ITDI staff. (//DDGotis, ITDI S&T Media Service: Photo Credits: IPM Team)

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