

DOST-ITDI pursues staff continuing education program



On 16 March 2023, TSD-ITDI initiated its continuing education program with its second of a series course on Intellectual Property Management (IPM) titled “Customer Discovery” for nearly 30 researchers and technical support staff.

DOST-ITDI Deputy Director for Administrative and Technical Services Dr. Zorayda V. Ang led the activity where she discussed about the tools presented and critiqued the participant’s business model canvas during the workshop.

The training, facilitated by the Business Development Section of TSD, served to hone the participants’ skills in writing project proposals using proposal creation and management tools like stakeholder’s mapping matrix, value chain mapping value proposition canvas, and business model canvas. It is expected that these methods, when used appropriately are most likely to produce a strong and sound project proposition.



Working behind the activity is the DOST-ITDI IPM Team. The team renders related services such as the establishment of an effective IPM system and providing IPM-related technical assistance in order to promote a culture of innovation among ITDI staff. (DDGotis\ TSD-IPM; Photo Credits: IPM Team)