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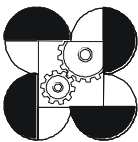
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ISSN 1656 – 6831

Livelihood Technology Series 46



# **FRUIT JUICE DRINK Concentrate Processing**



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***‘Our Business is Industry...’***

*1<sup>st</sup> edition 2015*

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## **ACKNOWLEDGEMENT**

This brochure was made possible through the research efforts of the Food Processing Division (FPD), ITDI-DOST.

# **FRUIT JUICE DRINK CONCENTRATE PROCESSING**

## **DEFINITION**

- Fruit juice drink concentrate is a blend of fruit beverage base and syrup. The fruit beverage base is a mixture of fruit flavors, essences and coloring material. Citric acid and preservatives may be present in the base or may be added during the preparation of the concentrate. Each part of the concentrate shall be diluted with no less than one part of water to produce a ready-to-drink beverage.

## **ADVANTAGES**

- Provides a truly refreshing non-carbonated drink, using an indigenous raw material
- Makes a more healthy and natural alternative beverage to softdrinks

## **PROCESSING METHODS**

- Short-term processing methods which include refrigeration and sanitation
- Preservation methods by chemical action including high sugar concentrates and use of chemical additives such as sodium benzoate, potassium sorbate and other food acids
- Preservation methods by physical treatment using thermal processing (pasteurization, canning and aseptic processing) and use of low temperature (freezing)

# PRODUCTION OF FRUIT JUICE DRINK CONCENTRATE

FRUIT



SORTING & WASHING



SANITIZING



EXTRACTING & FILTERING



MIXING



PASTEURIZING



FILLING



SEALING & PACKAGING



## ADVANTAGES OF THE TECHNOLOGY



- With the use of a **hydraulic press**, no need to go through the process of tedious cutting
- With controlled hydraulic pressing, seeds do not break thus; seeds bitterness is not manifested in the product

- The **steam jacketed kettle** can be operated without a boiler or steam generator





## PRODUCTION EQUIPMENT

QTY	EQUIPMENT	SPECIFCATIONS	CAPACITY	COST
1	Vertical Hydraulic Press	2 Hp motor, manual pressure regulator with pressure gauge up to 1,500 psi operating pressure including 3 pcs of perforated sample holder	3 - 4 kg of calamansi per pressing	P 138,000.00
1	Double Jacketted Kettle	LPG heated, stainless steel inside vessel, MS jacket, bottom drain with paddle mixer	120 liter capacity per batch	140,000.00
1	Manual Filling Tank	Stainless steel with two nozzle	120 liter capacity	80,000.00
<b>TOTAL</b>				<b>P 358,000.00</b>

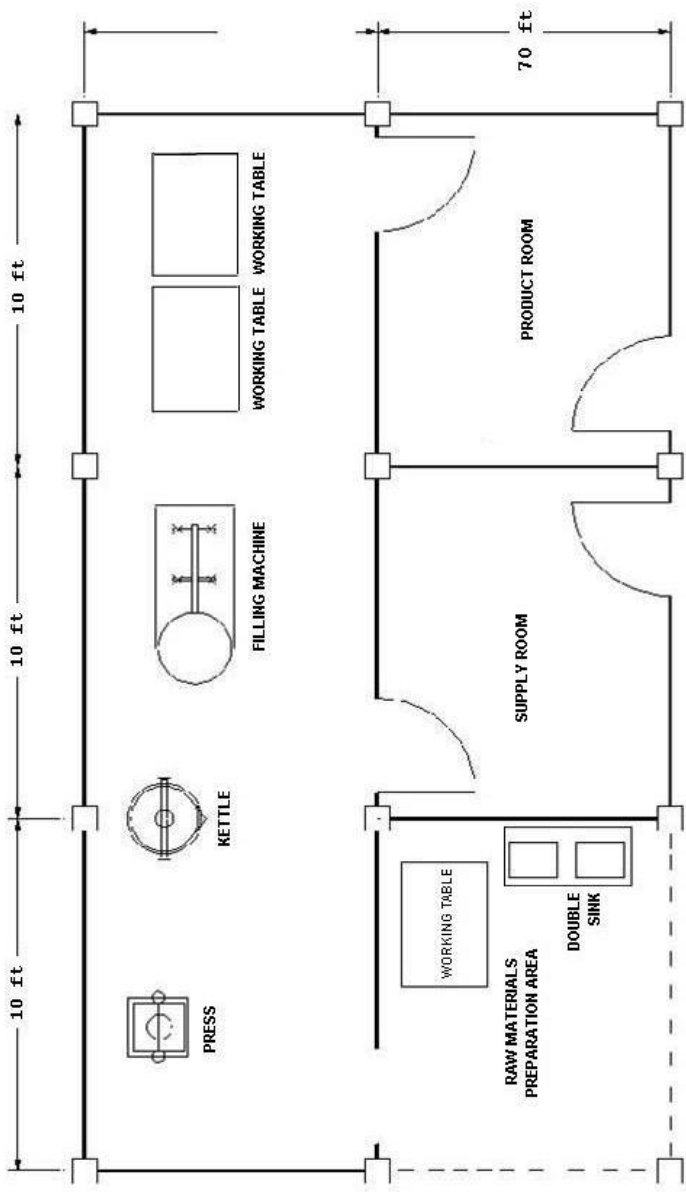
## FINANCIAL HIGHLIGHTS

### ***Calamansi-Sugar Concentrate Production*** (cottage scale)

PRODUCT	CALAMANSI JUICE CONCENTRATE
Capacity/Mo. (in Liters)	500
Total Project Cost	P 34,584
Unit Cost of Production/500 mL	P 30.61
Proposed Selling Price/Liter	P 60.00
Gross Sales	P 60,000
Gross Profit	P 29,393

### ***Dalandan Juice Drink Concentrate Production*** (cottage scale)

PRODUCT	DALANDAN JUICE CONCENTRATE
Capacity/Mo. (in Liters)	425
Total Project Cost	P 35,264
Unit Cost of Production/500 mL	P 34.27
Proposed Selling Price/Liter	P 53.00
Gross Sales	P 45,050
Gross Profit	P 29,131



**Schematic Layout for Fruit Juice Drink Concentrate Processing Plant (4.25m x 9) = 38.25 sq.m**

## LIST OF SUPPLIERS

<b>For PET bottles</b>	
1.	MC BRIDE PET MFG. CORP. 116 B. Serrano St. cor. 11 <sup>th</sup> Avenue Grace Park, Caloocan City Tel. nos.: 334-1103; 364-0277; 367-1480 to 81 Telefax: 367-1479
<b>For glass jars and caps</b>	
2.	SAINTS & BRANCH 545 Franciscan St., Sta. Ana Village, Sunvalley, Parañaque Tel. nos.: 821-5325; 821-5328
3.	SAN MIGUEL GLASS PLANT 45 Muelle dela Industria, Del Pan, Binondo, Manila Tel. nos.: 242-8641 to 60 Fax: 632-3093
4.	ASIA BREWERY, INC. 6 <sup>th</sup> Flr. Allied Bank Center, Ayala Ave., Makati City Tel. nos.: 816-3421 to 25 Fax: 810-2711
<b>For equipment</b>	
5.	TAIWAN MACHINERIES DISPLAY AND TRADE CENTER 27 Guava Road, Malabon Tel. nos.: 361-71-02, 363-01-66, 363-01-67, 363-01-88
<b>For dial thermometer</b>	
6.	WILSHINE ENTERPRISE COMPANY 6 McDonough St., Parañaque City Tel. nos.: 852-1179; 852-1184
7.	SEMIC RESOURCES TRADING INTERNATIONAL 15F/Unit 1543 City and Land Mega Plaza Bldg. ADB Avenue cor. Garnet Road Ortigas Center, Pasig City Tel. nos.: 852-1179; 852-1184
<b>For food additives</b>	
8.	ALYSSON'S CHEMICAL INDUSTRIES 1425 Araneta Ave., Quezon City Tel. nos.: 712-2266