



Kai-Anya Food, Inc. to commercialize RTE *Arroz Caldo*

A new idea to diversify product line is brewing as one inspired technology taker visited the Industrial Technology Development Institute (DOST-ITDI) on December 5, 2019.

ITDI-Technological Services Division Chief Nelia Elisa C. Florendo met with Milagros G. Bagaporo, Plant Manager of Kai-Anya Food, Inc. and discussed plans to pursue several product development plans on RTE *Arroz Caldo*.



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A licensed producer of ITDI since 2015, their new plans include product improvement/reformulation, packaging system and design integration, production expansion, and market positioning through *Halal* certification. The possibility of making the product visible in supermarkets is also being eyed.

Bagaporo with her Q&A Supervisor Marvin N. Malasa expressed eagerness and interest to market a more palatable and nutritious RTE *Arroz Caldo* and now seeks the assistance of ITDI's Packaging Technology and Technological Services Divisions.

They are also aiming to increase volume of production. To do this, Kai Anya is currently building a new facility. Further, a newly approved financial assistance from DOST's Small Enterprises Technology Upgrading Program (SETUP) has enabled it to acquire a water retort, a new addition to their line of production equipment. Presently, product packaging is done through a private toll packing facility.

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Packed in stand-up retort pouches, RTE *Arroz Caldo* is handy and can be eaten without water or drinkables, and is good for consumption for one year.

Currently this product is produced and sold by Kai-Anya Food, Inc. to DSWD which distributes it as emergency relief goods for victims of disasters/ calamities in the country. (DDGotis\ITDI S&T Media Service)

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