

ITDI launches first technology business guide



ALABANG, MUNTINLUPA. In a first, DOST-ITDI launches a technology business guide on 27 of its technologies to nearly 200 participants of the business, science, and public sectors on March 29, 2019 at Crimson Hotel in Muntinlupa City.

The event, with the theme, *“Tayo Na Pilipinas, Angkinin AmBisyon Natin! (Ugnayan sa Taas-Antas ng Teknolohiya ng ITDI)*, aimed to boost transfer of generated technologies for public use and consumption.

It featured five shortlisted technologies, namely, the DOST *tablea*, drum dried fruit flakes, dietary fiber from calamansi waste, compact wastewater treatment system for quick service restaurants, and the nanoclay.

This activity is the outcome of DOST-ITDI's partnership with the Department of Trade and Industry's Export Marketing Bureau (DTI-EMB), when the former decided to embark on a new technology check strategy to rank market readiness of 27 technologies that it developed.

Results of the project have been compiled into a 226-page compendere supported by 27 Technology Readiness Assessment full reports. These are expected to impact various business sectors such as those in manufacturing, accommodation and food service, and other establishments.

As one of the first in the DOST system to conduct such rigorous assessment of its technologies for market viability, the pre-commercialization activity is a testament of ITDI's commitment to make local industries globally competitive, while empowering its scientists in research and development.



(MVAtienza\TSD)

###